



◀ IN MEMORIAM

On the morning of December 18, 2009 my assistant, Dottie Tripp, passed away. In the recent addition of *The Source*, she openly discussed that she had been diagnosed with cancer. Dottie was an enormous example and inspiration to those who worked with her in showing how to deal with such a difficult situation. Dignity and courage is

what we saw. She did not give up until she knew it was time for her to leave us. She had accepted it.

The last evening of her life, my wife, Rose, and I visited her in her home. We held and kissed her and spoke about the PPTA staff. A big smile was her response.

Dottie was the first to send me her self assessment of the annual performance review. She wrote:

"In spite of a challenging year, I believe I have been able to maintain quality support to the President, PPTA, members and other PPTA staff."

She sure did. May she rest in peace. —Jan M. Bult

▶ PPTA LAUNCHES EUROPEAN SOURCE INDUSTRY IMAGE CAMPAIGN

PPTA recently launched the European Source Image and Credibility Campaign, with an in person meeting of the European Source Image Task Force in Frankfurt, Germany on January 12. There are plans to utilize new media to advertise the need for plasma donations in a manner similar to the Facebook campaign, which successfully ran in the first quarter of 2009 in the U.S. In addition, a German language version of www.donatingplasma.org will be created to provide educational information to donors in Germany and Austria regarding plasma donation. A video of the plasma donor experience is in the works as well in order to further demystify this process for potential



Frankfurt, Germany



GLOSSARY OF TERMS

CDMS	Cross Donation Management Standard
CIDP	Chronic Inflammatory Demyelinating Polyneuropathy
CJD	Creutzfeldt Jakob Disease
DHQ	Donor History Questionnaire
DG	Directorate-General
EID	Emerging Infectious Diseases
EMA	European Medicines Agency
EMG	Electromyography
ER	Emergency Room
FDA	U.S. Food and Drug Administration
FTC	Federal Trade Commission
GBS	Guillain-Barre Syndrome
GDP	Gross Domestic Product
IPPIA	International Plasma Protein Industry Association

IPOPI	International Patient Organisation for Primary Immunodeficiencies
IQPP	International Quality Plasma Program
IVIG	Intravenous Immune Globulin
MRI	Magnetic Resonance Imaging
PID	Primary Immunodeficiency Disease
PSSC	Pathogen Safety Steering Committee
QSEAL	Quality Standards of Excellence, Assurance and Leadership
SARS	Severe Acute Respiratory Syndrome
vCJD	Variant Creutzfeldt Jakob Disease
WHF	World Hemophilia Federation
WHO	World Health Organization
WNV	West Nile Virus
WTO	World Trade Organization