



“How Is Your Day?” Comes to Washington, D.C.

Gathering more than 300 attendees from across the globe, the Plasma Protein Forum in Washington, D.C. brings together experts from the plasma protein therapeutics (PPTs) industry, policymakers, as well as people living with rare, chronic conditions whose lives have been impacted by PPTs. For many patients, having access to PPTs has been life-changing and has allowed them to lead a healthy, active life by giving them the ability

to do things some would conceive as “normal” such as riding a bicycle. In celebration of the profound impact of PPTs for so many, Forum attendees were invited to become a part of the “How Is Your Day?” initiative by riding a stationary bicycle and racing against the time of other attendees. With many attendees taking their turn on the bicycle, PPTA is grateful for all the support received for the “How Is Your Day?” initiative.

We invite you to follow, like, and engage with “How Is Your Day?” on Facebook and Twitter @HIYDglobal and online: www.HowIsYourDay.org.

