

## THE SOURCE

MAGAZINE OF THE PLASMA PROTEIN THERAPEUTICS INDUSTRY

### 2021 Advertising Order Form

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Country/Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**PPTA Member?**  Yes  No - *Check to receive membership information*

#### 2021 Rates

Ad Type	Member	Non-Member	Covers	Member	Non-Member
Half page	\$975	\$1,275	Front Inside	\$2,325	\$3,375
Full-page	\$1,650	\$2,025	Back Inside	\$2,100	\$3,750
2-page Spread	\$3,375	\$4,125	Back	\$2,400	\$4,275

**Please indicate type of ad:**

- Half-Page       2-Page Spread (one ad – placement: two facing pages)  
 Full-Page       Cover \_\_\_\_\_ (specify: Inside Front, Inside Back or Back)

# Issues: \_\_\_\_\_  Spring     Summer     Fall

**Payment Information:**

Ad Rate: \$ \_\_\_\_\_ (USD)    **Total Cost: \$ \_\_\_\_\_ (USD)**

**Payment Method: PPTA will Invoice**

*Notes: PPTA honors a “first-come, first-served” for all ads. Advertisements will not be printed until payment is received. All payments are final. PPTA reserves the right to review, and at the Association’s discretion to reject any advertising. Liability for ad content is assumed by the advertiser.*

#### Publication Schedule

**Issue**

Spring      March 2021  
 Summer    June 2021  
 Fall         October 2021

#### Material guidelines

Trim size: Full-page = 8.5”x11”    [allow 0.125” bleed on all four sides]  
 Half-page = 8.5”x5”  
 Press-ready PDF [all fonts and photos 300dpi or greater]  
 Include Ad URL (or Company website)

**Please contact Diana Krueger ([dkrueger@pptaglobal.org](mailto:dkrueger@pptaglobal.org) or 443.433.1107) for additional information.**

Visit [www.pptaglobal.org](http://www.pptaglobal.org) to view **THE SOURCE** magazine.  
 If you have any questions regarding advertising in **THE SOURCE**,  
 please contact Diana Krueger (email: [dkrueger@pptaglobal.org](mailto:dkrueger@pptaglobal.org) or call: 443-433-1107)