

THE SOURCE
MAGAZINE OF THE PLASMA PROTEIN THERAPEUTICS INDUSTRY

2021 Advertising Order Form

Company: _____ Contact: _____

Address: _____

City/State/Country/Postal Code: _____

Email: _____ Phone: _____

PPTA Member? Yes No - *Check to receive membership information*

2021 Rates						
<u>Ad Type</u>	<u>Member</u>	<u>Non-Member</u>		<u>Covers</u>	<u>Member</u>	<u>Non-Member</u>
Half page	\$975	\$1,275		Front Inside	\$2,325	\$3,375
Full-page	\$1,650	\$2,025		Back Inside	\$2,100	\$3,750
2-page Spread	\$3,375	\$4,125		Back	\$2,400	\$4,275

Please indicate type of ad:

- Half-Page 2-Page Spread (one ad – placement: two facing pages)
 Full-Page Cover _____ (specify: Inside Front, Inside Back or Back)

Issues: _____ Spring Fall Winter

Payment Information:

Ad Rate: \$ _____ (USD) **Total Cost:** \$ _____ (USD)

Payment Method: PPTA will Invoice

Notes: PPTA honors a "first-come, first-served" for all ads. Advertisements will not be printed until payment is received. All payments are final. PPTA reserves the right to review, and at the Association's discretion to reject any advertising. Liability for ad content is assumed by the advertiser.

2021 Schedule	
<u>Publication</u>	<u>Materials Due</u>
April 16	February 24
August 20	June 29
December 3	September 30

Material Guidelines
Press-ready PDF [300dpi or greater - all fonts & photos]
Include URL [AD or Company website]
Trim size: Full-page = 8.5"x11" [allow 0.125" bleed
Half-page = 8.5"x5" on all four sides]

Visit www.pptaglobal.org to view **THE SOURCE** magazine.

For additional information regarding advertising in **THE SOURCE**, please contact **Diana Krueger** (dkrueger@pptaglobal.org or **443.433.1107**).