



THE SOURCE
MAGAZINE OF THE PLASMA PROTEIN THERAPEUTICS INDUSTRY

2023 Advertising Order Form

Company: _____ Contact: _____

Address: _____

City/State/Country/Postal Code: _____

Email: _____ Phone: _____

PPTA Member? Yes No - *Check to receive membership information*

<u>2023 Rates</u>						
<u>Ad Type</u>	<u>Member</u>	<u>Non-Member</u>		<u>Covers</u>	<u>Member</u>	<u>Non-Member</u>
Half-page	\$1,050	\$1,400		Front Inside	\$2,500	\$3,710
Full-page	\$1,800	\$2,225		Back Inside	\$2,275	\$4,125
				Back	\$2,600	\$4,700

Please indicate type of ad:

Half-Page Full-Page

Cover _____ (specify: Inside Front, Inside Back or Back)

Issues: _____ Spring Fall Winter

Payment Information:

Ad Rate: \$ _____ (USD) **Total Cost:** \$ _____ (USD)

Payment Method: PPTA will Invoice

<u>2023 Schedule</u>	
<u>Publication</u>	<u>Materials Due</u>
April	March 1
August	June 27
December	October 3

<u>Material Guidelines</u>
Press-ready PDF [300dpi or greater - all fonts & photos]
Include URL [AD or Company website]
Trim size: Full-page=8.5"Wx11"H; Half-page=8.5"Wx5"H

Notes: PPTA honors a "first-come, first-served" for all ads. Advertisements will not be printed until payment is received. All payments are final. PPTA reserves the right to review, and at the Association's discretion to reject any advertising. Liability for ad content is assumed by the advertiser.

Visit www.pptaglobal.org to view **THE SOURCE** magazine.

For additional information regarding advertising in **THE SOURCE**, please contact **Diana Krueger** (dkrueger@pptaglobal.org or **443.433.1107**).